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Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Substitute for form 1449A/PTO				Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Application Number	
				Filing Date	October 11, 2001
				First Named Inventor	Itakura
				Group Art Unit	2167
				Examiner Name	
				Attorney Docket Number	J1-1-03382-C-US
Sheet	1	of	2	1045 U.S. PTO 09/27/01	

1045 U.S. PTO
09/977169

[illegible][illegible]

Examiner
Signature

[Signature]

Date _____

Considered

10/12/04

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB/08B (08-00)

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<p>Substitute for form 1449B/PTO</p> <h2 style="text-align: center;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</h2> <p style="text-align: center;">(use as many sheets as necessary)</p>				Complete if Known	
Sheet 2		of 2		Application Number	
				Filing Date	
				First Named Inventor	
				Group Art Unit	
				Examiner Name	
				Attorney Docket Number	

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
CER		LICHTY, America Online's Internet, 1994, Appendix A, pages 211-234, Ventana Press, Inc., Chapel Hill, NC ("AOL 2.5 Internet")	
CER		LICHTY, The Official America Online for Windows 95 (covers version three), 1995, pages 495-499, Ventana Press, Inc. ("AOL 3 Windows")	
CER		LICHTY, The Official America Online for Macintosh (version 2.5), 1994, Chapter 1, pages 123, Ventana Press, Inc., Chapel Hill, NC ("AOL 2.5 Mac")	

Examiner Signature C.D. Bell	Date Considered 10/12/04
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FORM PTF-8473 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE INFORMATION DISCLOSURE STATEMENT BY APPLICANT	ATTY. DOCKET NO.: TRAN11931-2	APPLICATION No.: 09/977,169
	APPLICANT: YUICHIRO ITAKURA et al.	
	FILING DATE: 10/11/2001	GROUP: 2107

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
1 C ↓	05-233698	09/10/93	Japan	—	—	
	05-143653	06/11/93	Japan	—	—	
	09-050441	02/18/97	Japan	—	—	
	63-299453	12/06/88	Japan	—	—	

EXAMINER INITIAL	OTHER DOCUMENTS (INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.)

EXAMINER: <i>C. Nelson</i>	DATE CONSIDERED: 10/12/04
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FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE INFORMATION DISCLOSURE STATEMENT BY APPLICANT	ATTY. DOCKET NO.: TRAN11931-2	APPLICATION No.: 09/977,169
	APPLICANT: YUICHIRO ITAKURA et al.	
	FILING DATE: October 11, 2001	GROUP: 2147

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
Cell	63-299453	12/06/98	Japan			

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Ca	" A New Advertising Business Framework in the 1 : 1 Marketing "
	Youji Kohda and Susumu Endo / Institute for Social Information Science, Fujitsu Laboratories / information Processing Society of Japan / Vol. 37 No. 6 / June 1996 / Page 1235-1236 ABSTRACT

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